



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1370402
Schedule Dates 09/12/12-09/17/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments BROWN
JARED SALLES

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09816101
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,960.00
Net Total \$22,440.00
Sales Tax

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$26,400.00
Grand Total:	47	\$26,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	5:01A- 5:57A (EST)				1	2	1			4	\$100.00	\$400.00	Columbus (WSYX)	NEWS	9/11/12
2.0	Normal Line / SPOT (2)	09/12/12-09/14/12	2	:30	6:58A- 8A (EST)				3	3	2			B	\$375.00	\$3,000.00	Columbus (WSYX)	GOOD MORNING AM	9/11/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	2	:30	8A- 9A (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	GOOD MORNING AM	9/11/12
4.0	Normal Line / SPOT (4)	09/12/12-09/14/12	2	:30	10:57A- 12P (EST)				1	1	1			3	\$550.00	\$1,650.00	Columbus (WSYX)	THE VIEW	9/11/12
5.0	Normal Line / SPOT (5)	09/12/12-09/14/12	2	:30	4P- 5P (EST)				1	1	1			3	\$500.00	\$1,500.00	Columbus (WSYX)	JUDGE JUDY	9/11/12
6.0	Normal Line / SPOT (6)	09/16/12-09/16/12	2	:30	6P- 6:30P (EST)							1	1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/11/12
7.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	SP- 5:58P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	NEWS	9/11/12
8.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	7:28P- 7:57P (EST)				1	1	2			4	\$750.00	\$3,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/11/12
9.0	Normal Line / SPOT (9)	09/12/12-09/14/12	2	:30	6:58P- 7:27P (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	ENT TONIGHT	9/11/12
10.0	Normal Line / SPOT (10)	09/12/12-09/14/12	2	:30	11P- 11:35P (EST)				1	2	1			4	\$800.00	\$3,200.00	Columbus (WSYX)	NEWS	9/11/12
11.0	Normal Line / SPOT (11)	09/12/12-09/14/12	2	:30	11:30P- 12A (EST)				2	1	1			4	\$750.00	\$3,000.00	Columbus (WSYX)	ABC NITELINE	9/11/12
12.0	Normal Line / SPOT (3)	09/17/12-09/17/12	2	:30	8A- 9A (EST)		1							1	\$375.00	\$375.00	Columbus (WSYX)	GOOD MORNING AM	9/11/12
13.0	Normal Line / SPOT (4)	09/17/12-09/17/12	2	:30	10:57A- 12P (EST)		1							1	\$550.00	\$550.00	Columbus (WSYX)	THE VIEW	9/11/12
14.0	Normal Line / SPOT (5)	09/17/12-09/17/12	2	:30	4P- 5P (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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16.0	Normal Line / SPOT (7)	09/17/12-09/17/12	2	:30	5P- 5:58P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/11/12
17.0	Normal Line / SPOT (9)	09/17/12-09/17/12	2	:30	6:58P- 7:27P (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	ENT TONIGHT	9/11/12
18.0	Normal Line / SPOT (10)	09/17/12-09/17/12	2	:30	11P- 11:35P (EST)		2							2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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